UNAIDS
2011-2015
Strategy

27th Meeting of the PCB
06 December 2010
At its 25th meeting, PCB requested UNAIDS to develop a new mission statement with measurable and time-bound objectives supported by a new strategic plan which reinforces UNAIDS in its political and advocacy roles and clarifies how the Joint Programme will position itself to re-focus support at regional and country level to reflect the epidemic context and country needs.
Transformation imperative

Reframing HIV response is critical at this pivotal juncture

- **Progress** scaling up treatment & stabilising/decreasing incidence

- But we are **challenged** by
  - Flat-lining resources
  - Fragmented & generic responses
  - 10 million people need treatment
  - Weak systems
  - Social injustice

- We must seize **opportunities**
  - Better tools to measure incidence
  - Better strategic information—drivers of vulnerability
  - Momentum in development of better prevention tools
  - Political shifts that can produce breakthrough progress
Transformation agenda

Focus and efficiency to radically **reduce new infections**

- **Focus** – Directing resources to where they have most impact on the epidemic—to hotspots, interventions, countries

- **Efficiency** – Reducing unit cost, innovative delivery systems, involving communities, integrating services

- **Partnership** – Supporting country ownership and south-south cooperation, engaging communities and emerging economies

- Enhancing mutual **accountability** through shared **ownership**
  - People
  - Countries
  - Synergies
Strategic Directions

Revolutionising HIV prevention
- Political commitment to why people are getting infected
- Communities demand transformative change
- Resources directed to hotspots and what works

Catalysing the next phase of treatment, care & support
- Access to effective treatment when people need it
- Strong national & community systems
- Access to care, support & social protection

Advancing human rights & gender equality
- Protective social & legal environments enable access
- Equitable service provision reaches people most in need
- HIV-related needs and rights women and girls addressed
Goals for 2015

**Revolutionise HIV prevention**
- Sexual transmission of HIV reduced by half, including among young people, men who have sex with men and transmission in the context of sex work
- Vertical transmission of HIV eliminated and AIDS-related maternal deaths reduced by half
- All new HIV infections prevented among people who use drugs

**Catalyse the next phase of treatment, care and support**
- Universal access to antiretroviral therapy for people living with HIV who are eligible for treatment
- TB deaths among people living with HIV reduced by half
- People living with HIV and households affected by HIV are addressed in all national social protection strategies and have access to essential care and support

**Advance human rights and gender equality**
- Countries with punitive laws and practices around HIV transmission, sex work, drug use or homosexuality reduced by half
- HIV-related restrictions on entry, stay and residence eliminated in half of the countries that have such restrictions
- Zero tolerance for gender-based violence
- HIV-specific needs of women and girls addressed in at least half of all national HIV responses
Goals for 2015

Concrete, ambitious yet achievable milestones

- Ten concrete medium-term milestones on road to long-term vision (not time bound)
- Established to guide global response and Joint Programme
- Ambitious – UNAIDS role to lead and inspire
- Evolved from Outcome Framework priority area working groups
- Capture areas where real progress is needed
Operationalising the Strategy

Role of UNAIDS

- Each SD highlights UNAIDS focus & added-value
- Implemented through a number of mechanisms, including:
  - UBW/UBAF
  - Division of Labour
  - Technical Support Strategy
  - Partnership Strategy
Proposed Results Structure of the Unified Budget and Accountability Framework (UBAF)

BUDGET AREAS

- Revolutionise HIV prevention
- Catalyse HIV treatment, care and support
- Advance human rights and gender equality
- Cross-cutting areas and functions

Goals
Milestones for the global response towards achieving the long-term vision of UNAIDS

Key Results
Specific achievements that the Cosponsors and the Secretariat contribute against the goals

Priority Products
Concrete deliverables through joint & individual efforts of the Cosponsors and Secretariat in line with new DoL
2010 Division of Labour

- Accentuates comparative advantages of Joint Programme to enhance **efficiency** and **effectiveness**
- Leverages organisational mandates & resources to **deliver results**
- Optimises Joint Programmes support for Strategy goals and corporate priorities
- Each DoL Area has **Convening Agencies** (not lead) to facilitate broader contribution & ensure quality of results
- Secretariat role to provide overall leadership and coordination and support accountability
Process of development

- Bangkok multi-stakeholder consultation
- Bilateral interviews with select PCB members
- Consultations at the IAC Vienna
- Zero draft to Cosponsors mid-August
- First draft circulated September
- Second draft circulated October
- Final to Board end November
- Extensive comments from Missions, NGOs, Friends and Cosponsors
- Endorsement at the PCB
## Moving forward

| Dec 2010 | Strategy endorsed by PCB  
| PCB sub-committee begins work on UBAF to operationalise Strategy |
|---|---|
| Jan 2011 | Strategy begins to guide global AIDS response & UNAIDS work  
| UNAIDS work plans for 2011 reviewed & refined as necessary to reflect Strategic Directions, goals & objectives |
| Jun 2011 | Targets, indicators & baselines identified prior & following HLM  
| Budget & accountability framework for 2012 - 2015 presented to PCB |
| Jun 2012 | Starting June 2012, progress in implementing the Strategy reported to the Board annually, as part of regular reporting to the PCB |
VISION

ZERO NEW HIV INFECTIONS.
ZERO DISCRIMINATION.
ZERO AIDS-RELATED DEATHS.